

NORTHERN TOURISM IN PRACTICE - MULTIDISCIPLINARY FIELD COURSE, 10 ECTS

Organised in collaboration between University of Lapland (Multidimensional Tourism Institute) and Partnership for Sustainability: Arctic Tourism in Times of Change -project

Date: October 29 – November 2

Place: Rovaniemi, Finland

Content

During the field course, we will explore, study and develop Northern tourism from the perspective of seasonality. The aim is reflect critically on how Arctic tourism is changing and how issues of seasonality – such as employment issues related to seasonality of work in Nordic countries and in Arctic regions, decent work and residence conditions of seasonal workers and fragility of the pure nature during different seasons – are enacted in different regions in the North. The course consists of a pre-work related to sketching the issues of seasonality in student's own region, work done during the field course workshops, and an individual development plan, which will be based on the work conducted in workshops.

Course objectives

The course will expand, deepen and integrate knowledge of tourism and tourism development in the north through the planning and implementation of a project in a Circumpolar north destination.

At the end of the course, learners will be able to:

- Identify stakeholders and networks engaged in tourism development in a Circumpolar north context.
- Identify research themes relevant to the field school destination.
- Collect data required to fulfil the requirements of the field school project.
- Design and conduct a small-scale tourism development research project.
- Conduct information and data collecting relevant to the topics of the course and the field school destination.
- Assess the tourist experience potential in terms of both the natural and cultural resources and amenities of the case study location
- Critically reflect on research ethics in the north.

Learning methods

The program of the field course consists workshops conducted in multidisciplinary groups.

Requirements

Pre-work, participation in workshops, individual development plan.

Literature

Dredge, Dianne & Jenkins, John eds. (2011) *Stories of Practice: Tourism Policy and Planning*. Ashgate.

Viken, Arild & Granås, Brynhild eds. (2014) *Tourism Destination Development. Turns and Tactics*. Ashgate.

Material delivered during the course.



Draft programme

Sunday

Travel day

Monday

9.00-12.00 Workshop day at Aurora hall, Arktikum
Researchers and master students
12.00 Lunch at Arktikum
13.00-17.00 Workshop continues at Vaattunkiköngäs, Arctic Circle Hiking Area
19.00 Dinner

Tuesday 30.10.2018

9.00-12.00 Workshop day at Aurora hall, Arktikum
Working in small groups with local tourism actors and ministry representatives
12.00 Lunch at Arktikum
13.00-17.00 Workshop continues in Aurora hall, Arktikum
19.00 Dinner

Wednesday 31.10.2018

9.00-12.00 Closing the workshop, Aurora hall, Arktikum
12.00 Lunch at Arktikum
13.00-15.00 Open panel discussion
19.00 Dinner

Thursday 01.11.2018

9.00-12.00 Discussion on reporting and publishing at University of Lapland – researchers
Visiting Rovaniemi – master students
12.00 Lunch at University
13.00-16.00 Workshop on development plans with master students at University
19.00 Possibility to have dinner together downtown

Friday 02.11.2018

9.00-12.00 Workshop on development plans with master students at University
12.00 Lunch
13.00 Travel home

Saturday

Travel day

Practical information

Bring warm clothes, water and wind proof clothes, good boots, hats and mittens etc.
Bring notebooks, camera, thermos for coffee/tea, headlamp, laptop etc. for fieldwork.
Remember to get yourself a travel insurance!